



Iris Accelerates Electronic Discovery Review with Equivio Analytics Technology Leading eDiscovery provider uses Equivio near-duplicates and email threads solution to reduce review costs for clients

KANSAS CITY, MO, May 14, 2012 — Iris Data Services, a leading provider of discovery solutions and one of the Inc. 500 fastest growing companies in America, today announced its integration of Equivio's technology for grouping of near-duplicates and email threads. By eliminating data redundancy, this best-of-breed analytics solution allows Iris to streamline the processing of electronic data and drive down review costs for its clients. Iris Data Services is a leading supplier of discovery solutions including electronic discovery, computer forensics, attorney document review, and online hosting.

Iris has incorporated Equivio technology as a standard component of its comprehensive, technologydriven electronic discovery process. Near-duplicate grouping enables Iris to accelerate the processing and review of huge collections of electronically stored information (ESI), thus speeding time to results.

"As the volume of electronic documents continues to grow exponentially, our clients require solutions that enable them to manage their eDiscovery projects in a faster, easier and more predictable manner," said president of Iris, Major Baisden. "By integrating Equivio's best-of-breed technology for near-duplicates and email threads within our eDiscovery process, we can substantially increase the efficiency in which documents are reviewed by attorneys, resulting in major cost savings for our clients."

The grouping of near-duplicates and email threads allows attorneys to skip redundant data, while focusing exclusively on the unique information in each document. By enhancing the ease of data identification, Equivio reduces the risk of missing key information. The Equivio groupings also ensure similar documents are treated consistently, while increasing review productivity and helping litigators meet tight deadlines. Near-Duplicates and Email Threads are key analytics components within Zoom, Equivio's recently launched eDiscovery platform for predictive coding and analytics.

"We are delighted to partner with technology-focused service providers such as Iris, which recognizes the need for innovative and intelligent solutions that enable clients to simplify the electronic discovery process and reduce overall litigation costs," said Amir Milo, CEO of Equivio. "These concrete





benefits have been demonstrated by our customers in a series of benchmarks, in which the Equivio near-duplicate groupings have consistently driven savings in review costs of between 30 and 50%."

About Iris

Iris Data Services is a leading supplier of discovery solutions including electronic discovery, computer forensics, attorney document review, and online hosting. Lead by recognized experts in electronic discovery and document review, Iris continually strives to defensibly reduce the amount of reviewable data on every matter. As a Premium Hosting Partner and Certified Reseller for kCura Relativity, Iris' extensive document review expertise includes complex search consulting, computer-aided review technologies, and experienced attorney review teams. Iris' discovery experts, project management team, and use of technology have combined to make it one of the fastest growing companies in the industry. In 2011 Iris Data Services made the Inc. 500 list of the fastest–growing private companies in America, making Iris the fastest growing eDiscovery company in the United States. Iris is headquartered in Kansas City and maintains offices throughout the United States and Asia. For more information about Iris, please visit www.irisds.com.

About Equivio

Equivio develops text analysis software for eDiscovery. Users include the DoJ, the FTC, KPMG, Deloitte, plus hundreds of law firms and corporations. Equivio offers Zoom, an integrated web platform for analytics and predictive coding. Zoom organizes collections of documents in meaningful ways. So you can zoom right in and find out what's interesting, notable and unique. Request a demo at info@equivio.com or visit us at www.equivio.com. Zoom in. Find out.

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